

#WiPMIRL

WiPM Summit

Women in Project Management

2021

STREAMED FROM DUBLIN
29 APRIL 2021

Book your tickets at
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Welcome



During periods of crisis we can sometimes forget there are opportunities to be gained during those times too. 2020 will be a year none of us will forget in a hurry and although Covid fatigue has set in for a lot of us there is hope on the horizon as so many vaccines come on-stream.

It has certainly been a unique time for reflection and inner thoughts, a time when perhaps we questioned who we are and what truly is important to us in life. Gone are the routines of the morning commute and 9 to 5; and instead we have a more flexible approach to our day's work. We have learned so much about ourselves and others during this period.

During 2020 we were unable to host our WiPM conference, but in hindsight it has provided us an opportunity. Having held our sister event *PM Summit* online, we're taking the valuable lessons learned during that event to make this year's WiPM a better, global one. We were overwhelmed with the response for our Call to Speakers, which has allowed us to provide an interesting and diverse line-up of topics for you all this year.

Women in Project Management is more than just a gathering of likeminded project professionals, it is a community of practice showcasing those who constantly push the barriers and breakthrough the glass ceiling. Our goal is simple: to provide an event where we can network, transfer knowledge and help like-minded colleagues.

So please join us and expand your network globally. Without you this event couldn't take place.

Vicky Poole, Founder WiPM

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Speaker Lineup



Priya Patra

Capgemini Technology Service

Striving for Inclusivity? Scrum Values Can Help!

Scrum has 5 values that each member of the team uses to guide his or her decision making. They are Courage, Focus, Respect, Openness, and Commitment. Diversity and inclusion is more than just cultivating a strong pipeline of diverse candidates, but about creating an inclusive workplace that not only brings in diverse talent, but also knows how to create avenues for success. In this session we will go through anecdotes of building an inclusive workplace leveraging Scrum values.

Priya is an Agile Evangelist, Program Manager leading digital transformation. She leads an Agile Community of Practice of 546 members across 40 countries, and is founder of Women PowerUP Network a virtual community of 500 women across the globe. She is also a faculty member of The PM Circle, a unique community of project leaders.



Sarah Schütte

Schutte Consulting Limited

Blending the Art and the Science: Why Women Make Natural Project Managers

The world of projects is growing, and the skills required of project managers is increasing in breadth. This presents society with fantastic opportunities to embrace new ways of collaborating to deliver projects. Everyone can profit from this and, moreover, my experience as an adviser to teams indicates that women are natural project managers. This feel-good session packed with war stories should give hope to women everywhere who are in, or considering joining, the project management profession!

Sarah offers specialist legal advice & training workshops to project teams in construction & engineering. She translates law into its practical context to promote delivery excellence & confidence! "Making law work for the construction and engineering industry" since 2014. Niche practice in project management & law.



Raffi Torelli

DocuSign

Agile and Waterfall: A Communications Perspective

Project Management Communication: Push or Pull?
How dependent are we on set methodologies? Agile is the new sexy, Waterfall is the trusted old friend. Can they be married together and live happily ever after?

The answers to these questions and Raffi's recommendations on what aspects to pick from both methodologies are in this presentation.

Raffi is an experienced Program Manager (from Symantec to Workday, to DocuSign) focused on Cloud Infrastructure and Information Security.

Through leading projects of up to 60 engineers, 23 teams, and multimillion budgets using both Agile and Waterfall methodologies, she developed her unique effective style.



Mairéad Kenny

Canada Life Europe

Developing a Project Management Framework at CLE - An Organisation in Transformation

Canada Life Europe (CLE) has created a five year strategic plan to put CLE in the Top 3 in the German Broker Market by 2025. A new PMO has been established and this new function will act as an instrument of change to support the company's transformation. The PMO have developed a Framework known as the Project Lifecycle Method. Mairéad will explain the work the PMO have done to establish the Framework, implement continuous improvement and ensure it embeds a governance structure in project work at CLE.

Mairéad works at CLE in a role supporting the development of the PMO. With over sixteen years PM experience, she has worked across diverse sectors such as infrastructure, e-health, pharma, financial services and education. Mairéad holds a BA Hons in Applied Languages (German, French) and a HDip in Information Technology.



Anne Scallan

TPGi & Wild Atlantic Mindfulness

Zen and the Art of Project Management

How do you apply zen mindfulness techniques to the management of projects in today's fast paced corporate environment, and why would you bother?

In this presentation Anne Scallan, experienced Project Manager, long term meditator and mindfulness teacher explores a zen approach to the art of Project Management. She explains how and why to use this method, and introduces the benefits this unique perspective can yield for every type of project.

Anne has been a Project Manager in the IT industry for 20 years. She currently manages Digital Accessibility projects for international clients. All from West Cork. Also trained as a meditation and mindfulness teacher Anne enjoys bringing the skills she has developed in that field to the world of Project Management.



Madeeha Khan

IBM

Fostering a Thriving Team Culture in Remote Setup

As a Project Manager, Madeeha will share her experience of how, while working remotely in 2020, she built up her team culture to its optimum level across a new project and within a new team environment.

She will share team meeting approach used for virtual connection at deeper human level, and additionally how they adapted according to the feedback loop.

Madeeha is a coach, consultant, trainer and mentor in Agile, Scrum, People Empowerment, Software Project Management, Personal Excellence and Organizational Excellence, with a niche market in the IT sectors across Pakistan, Norway, US, UK, Nepal, India, Nigeria, Bangladesh and Europe.



Katie Flood

EY

How Does Putting Purpose at the Centre Transform Programme Delivery?

To deliver effective change or reform, a transformation programme needs to be rooted in a common goal or purpose, with all stakeholders committed to the desired outcome. Our presentation will focus on how empathetic leadership, employee centricity, D&I and new ways to manage talent will increase as organisations look to factor in the impact of continued remote working on their programmes. Insights from EY's recent transformation leaders survey will also be incorporated into the presentation.

Katie is the head of Transformation Execution within EY's Irish Business Consulting practice and has over 15 years of experience leading major transformation programmes for clients across the areas of design and implementation of operating model, strategy, technology and digital.



Rachael Schmitt

Permanent TSB

Project Management Lessons from the Circus

Have you ever dreamed of running away with the circus? Rachael has worked on circus tours that traveled to thirty cities and put on 140+ shows. Lessons from the circus have woven neatly through her professional life and proven applicable to management and team work in multiple industries. Come take a ringside seat as she chronicles a unique path to Project Management, shares some of the strangest challenges, and reflects on insights in working relationships, improvisation, and problem solving.

Rachael has built a unique career by using Project Management principles to lead successful projects in a variety of industries. She has worked in entertainment, military, technology, and stratospheric research. She holds an MBA from Trinity, a PMP and PSM, and is a believer in common sense for every situation.



Madhumalti Sharma

Workshop4Me a.s.b.l

Visualize Tasks - Get More Done: Kanban Board

Balancing her roles as project manager at work and mother at home, Madhumalti's talk will share how the Kanban Board can be used not only in the professional environment, but also at home with kids and families. The cross learnings have been eye-opening, so come share her journey and learn how to introduce project management to kids and reap wonderful benefits!

Madhumalti, with more than 22 years of experience technology has had a focus on project management. She has managed complex technology programs, served on the Board of PMI, Luxembourg. Her passion for the profession makes her run PM sessions for international school students and training for the PMP exam as a volunteer.



Emily Luijbregts

Siemens Digital Industries Software

Living the Diversity and Inclusion Dream

If Emily were to ask you of your experience with Diversity and Inclusion, you may mention a training day you had, or you may have even seen the conflict and discrimination that exists first hand. Many organisations like to talk to talk, but how does it affect you as an individual? During this session, Emily will share knowledge from industry experts for why D&I is so important, what you can do as an individual to be ahead of the curve and what you can do to raise the bar for equal opportunity workplaces.

Emily is a known international speaker with over 10 years experience in Project Management. She's been supporting other Project Managers and leaders in sharing knowledge and learning about the skills they need to develop to overcome their difficulties. She specialises in working with remote teams and different cultures



Tatiana Skapcova Dina Werstak

Global Payments

The Emotionally Intelligent Scrum Master

Two Scrum Masters share their experience coaching teams, consisting of extremely strong personalities. They collated the outcomes of many tools and techniques used to build high performing teams.

They explored aspects of Emotional Intelligence required by the Scrum Master with the strong emphasis on self inspection & adaptation, and how this transpires through to the end result.

Tatiana Skapcova is a PMP Certified, Agile/Lean specialist, Scrum Master, currently transitioning into a Programme Manager role. Amongst her achievements is a receipt of the Tech Excellence Award 2018 in the category "Private Sector Project of the Year" awarded for the delivery of BWG eCommerce platform.

Dina Werstak has over 13 years experience enabling Business Value, driving change, and creating unique products, services or results. Graduated in Computer Science, PMP Certified, IT Management background as well as training and coaching experience.



Dina Werstak Lucia Saura

Global Payments

The Two-Hour Project Plan

Since July 2020 their IT Projects Teams developed the two-hour-plan approach and delivered a considerable number of Infrastructure and Engineering projects that kick off and get delivered each quarter. This tailored approach has helped their team to anticipate risks, define the complexity, estimate effort, capacity plan, and draft schedules and roadmap. Among the benefits they have identified: increased visibility, balanced priorities, WIP limits, Roadmap Progress, and most importantly “Value Delivery”

Dina Werstak has over 13 years experience enabling Business Value, driving change, and creating unique products, services or results. Graduated in Computer Science, PMP Certified, IT Management background as well as training and coaching experience.

Lucia Saura is passionate about improving teams to create an enjoyable work environment using metrics. Lucia is an Agile PM and Scrum Master in Global Payments with over 10 years experience in the IT sector. She led Ryanair Mobile apps teams (8 Million active users per month), Ryanair innovation team and Ryanair website team and managed Bank of Ireland UK website. Lucia’s project management and Agile journey started excitingly in a start-up, managing interactive apps for TV programs such as MasterChef and Discovery Channel.



Seda Guler Nigar Özgenel

Turkcell

The Effect of a Pandemic on Project's Communication in a Communication Company

A project is mainly based on communication. A project's success is highly proportional with the quality of its communication. With the sudden entrance of pandemic into our world, face-to-face communication channels we use disappeared all at once. What are we going to do now? Is Zoom the right form of platform for a meeting where you will tell your sponsor that the project will be late! Let's find out...

Seda Guler is a program manager with more than 20 years' experience in the IT and Telecommunications industry in Istanbul, Turkey. An Industrial Engineer with an MBA degree, she voluntarily teaches project management. Seda speaks Italian, is an art lover, and is mother of a girl and a dog.

Nigar Özgenel has over 14 years of professional experience in Telecommunication and ICT industries as a Project & Program Manager, and is dedicated to lifelong learning.



Breda McCague

Breda McCague Transformation Specialist

MC

After performing a similar role at our first virtual event, PM Summit 2020, Breda McCague returns to WiPM again as MC.

Breda has delivered everything from Cultural to Regulatory Large Scale Technical Programmes. She has delivered pure waterfall, pure agile and Wagile! She co-founded the LeanIn Ireland Org, which works on gender inequality in the workplace. Breda performs many speaking engagements, keynotes and panels. She is an excellent MC & facilitator.

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Summit Agenda

Time	Topic	Presenter
09:00 – 09:10	Welcome Address & Logistics	Breda McCague & Vicky Poole – Founder WiPM
09:10 – 09:40	Striving for Inclusivity? Scrum Values Can Help!	Priya Patra – Capgemini Technology
09:45 – 10:15	Blending the art and the science: Why women make natural project managers	Sarah Schütte – Shutte Consulting
10:20 – 10:50	Agile and Waterfall: A Communications Perspective	Raffi Torelli – DocuSign
10:50 – 11:05	Networking & Coffee	
11:05 – 11:35	Developing a Project Management Framework at CLE – an Organisation in Transformation	Mairéad Kenny – Canada Life Europe
11:35 – 12:05	The Emotionally Intelligent Scrum Master	Tatiana Skapcova & Dina Werstak – Global Payments
12:10 – 12:40	Zen and the Art of Project Management	Anne Scallan – The Paciello Group
12:45 – 13:15	The Effect of a Pandemic on Project's Communication in a Communication Company	Seda Guler & Nigar Özgenel – Turkcell
13:15 – 14:00	Networking & Lunch	
14:00 – 14:30	Fostering a Thriving Team Culture in Remote Setup	Madeeha Khan – IBM
14:35 – 15:05	How does putting purpose at the centre transform programme delivery?	Katie Flood – EY
15:10 – 15:40	Project Management Lessons from the Circus	Rachael Schmitt – Permanent TSB
15:40 – 15:55	Networking & Coffee	
15:55 – 16:25	Visualize Tasks – Get More Done: Kanban Board	Madhumalti Sharma – Workshop4Me a.s.b.l
16:30 – 17:00	Living the Diversity and Inclusion Dream	Emily Luijbregts – Siemens Digital Industries Software
17:05 – 17:35	The Two-Hour Project Plan	Dina Werstak & Lucia Saura – Global Payments
17:35 – 17:40	Close-Out	Vicky Poole – Founder WiPM



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